

Ministry of Labour and Social Affairs
in cooperation with
Ministry of Agriculture,
Ministry for Regional Development,
National Rural Network
and National Local Action Groups Network
of the Czech Republic
are organizing conference



Co-funded by
the European Union

CLLD — PROSPEROUS COMMUNITIES — OPPORTUNITY FOR A SHARED FUTURE 28+

COMMUNITY-LED LOCAL DEVELOPMENT
IN OPERATIONAL PROGRAMME EMPLOYMENT,
OPERATIONAL PROGRAMME EMPLOYMENT PLUS,
RURAL DEVELOPMENT PROGRAMME
AND STRATEGIC PLAN
OF COMMON AGRICULTURAL POLICY

31/03 — 02/04/2025

National Museum of Agriculture, Prague
Kostelní 1300/44, Praha 7 – Letná



MINISTERSTVO PRÁCE
A SOCIÁLNÍCH VĚCÍ



MINISTERSTVO ZEMĚDĚLSTVÍ



MINISTERSTVO
PRO MÍSTNÍ
ROZVOJ ČR



CELOSTÁTNÍ SÍŤ PRO VENKOV



NSMAS
NÁRODNÍ SÍŤ
MÍSTNÍCH AKČNÍCH SKUPIN
ČESKÉ REPUBLIKY

Conference Objectives

- Presentation of Local Action Groups (LAGs) as key local actors for the implementation of social agendas and prevention of social exclusion at the local level.
- Promotion of multidisciplinary approaches and multifund solutions in rural areas.
- Recommendations for CLLD in the new programming period 2028+ at national and european level.

UPDATED AGENDA / as of 11/03/2025

MONDAY 31/03/2025

project visits

13⁰⁰ excursions departure / street Na Florenci (opposite No. 23), Praha 1

project visits in LAG Brdy-Vltava / incl. English translation

- World of Good People – Community Centre
- Day Care Centre – Nursing home in Dobříš
- Reconstruction of Space for Meeting People in Neighborhood of Nursery School n. 2
- Revitalization of Urban Green and Space in front of Local Authority in Dobříš
- Reconstruction of School Rooms and its Equipment for Elementary School TRNKA
- Reconstruction of Floors, New Equipment for School Kitchen and New Equipment for Children Game

14⁰⁰-17⁰⁰ welcome and introduction of the LAG and its activities, project visits.

light refreshments

18⁰⁰ estimated arrival to Prague

TUESDAY 01/04/2025

National Museum of Agriculture / Národní zemědělské muzeum, Kostelní 1300/44, Praha 7

9⁰⁰-10⁰⁰ registration and welcome coffee

10⁰⁰-10²⁰ **welcome speech** – conference moderated by **Jan Pokorný** / journalist, publicist
Marian Jurečka / Deputy Prime Minister, Minister of Labour and Social Affairs
Marek Výborný / Minister of Agriculture
Petr Kulhánek / Minister for Regional Development

10²⁰-10³⁰ organizational announcement

10³⁰-11³⁰ **main challenges of the present and near future for the development of the Czech Republic and preparedness to respond to them**

Main challenges for the development of the Czech Republic, specifically in areas under the responsibility of the Ministry of Labour and Social Affairs, Ministry intentions and the role of CLLD and LAGs as local actors in these areas.

Marian Jurečka / Deputy Prime Minister, Minister of Labour and Social Affairs

Perspectives on the development of communities outside large cities in the context of megatrends in Europe and worldwide. Challenges for the development of the Czech Republic. Tools in the social field and community wellbeing.

Jose Enrique Garcilazo / OECD, Deputy Director of the Regional Development and Multi-level Governance Division, Centre for Entrepreneurship, SMEs, Regions, and Cities

panel discussion

Marian Jurečka / Deputy Prime Minister, Minister of Labour and Social Affairs

Radim Sršeň / Deputy Minister for Regional Development, Czech Republic's representative in the European Committee of the Regions

Jose Enrique Garcilazo / OECD, Deputy Director of the Regional Development and Multi-level Governance Division, Centre for Entrepreneurship, SMEs, Regions, and Cities at the

Simona Pulbere / European Commission, DG Employment, Social Affairs and Inclusion, Unit G1: European Social Fund+

Iwona Lisztwan / European Commission, DG Agriculture and Rural Development, Coordinator of LEADER rural development

- What challenges are we facing and what challenges do we expect in the near future in relation to the development of the Czech Republic, specifically in the context of the agendas of Ministry of Labour and Social Affairs?
- How are we prepared to respond? How can we strengthen Czech rural areas so that they are competitive and create opportunities that are not available in large cities?
- The role of LAGs as key local actors in implementing social and other agendas in the region. What is expected from LAGs in achieving cohesion and creating good living conditions?
- What is the vision of the local community of the future, and what are the challenges and opportunities within CLLD/LEADER in the upcoming programming period?

11³⁰-12⁰⁰

coffee break

12⁰⁰-13⁰⁰

presentation of the results and benefits of CLLD calls in ESF and ESF+

Resume of CLLD and LAG support including concrete examples of implementation, evaluation outputs and good practice

Martina Štěpánková / Ministry of Labour and Social Affairs,

Director of the European Funds and International Cooperation Section

Renáta Kučerová / Ministry of Labour and Social Affairs,

Head of the CLLD and ITI Projects Department

LAGs as key local actors for implementing social agendas in the region

representatives of LAGs / examples of successful projects

Contribution of LAGs to improving services in the social sector, future opportunities & challenges

Petra Zdražilová / Ministry of Labour and Social Affairs,

Director of the Family Policy and Social Services Section

13⁰⁰-14⁰⁰

examples of good practices, successful application of LAGs with support from several operational programs and other financial sources – the importance of multi-fund financing

introductory speech by the expert

Place-based approaches, effectiveness of support for achieving cohesion, synergies, added value

Petr Zahradník / Economist, Member of the National Economic Council of the Government of the Czech Republic, Member of European Economic and Social Committee

- **Ministry of Labour and Social Affairs:** Benefits of LAGs supported under ESF+, opportunities for involvement in the upcoming program and multi-fund financing
Martina Štěpánková / Ministry of Labour and Social Affairs, Director of the European Funds and International Cooperation Section
- **Ministry of Agriculture:** The importance of support under the LEADER program, benefits of multi-fund financing
Radan Večerka / Deputy Minister of Agriculture
- **Ministry of the Environment:** Cooperation between the ministry and LAGs
Jan Kříž / Director of the Environmental Economics Section
- **National Local Action Groups Network of the Czech Republic:** Experience in linking agendas, the importance of LAG activities in multiple areas for rural development, cooperation with ministries, and transferring acquired knowledge to providers. Territory as a client = "case management of territory."
Jana Kuthanová / Chairwoman of the National LAG Network
- **ELARD – European LEADER Association for Rural Development:** Challenges and opportunities within CLLD and LEADER, inspiring examples of LAGs in Poland
Piotr Sadlocha / President of the European LEADER Association for Rural Development

14⁰⁰-15¹⁵

lunch

15¹⁵-17⁰⁰

parallel expert panels

good practices and inspiring outcomes of LAGs projects

discussion on topics for further development within CLLD and LAGs projects

The contribution of LAGs in the field of social inclusion (social work) from various perspectives of Regions, municipalities and target groups

The impact of LAGs in the area of social inclusion as a win-win measure for all involved actors. Presentation of LAG activities in the field of social work: examples from regions/municipalities where cooperation is effectively established, examples of small municipalities and the specific benefits for mayors and their communities, "the client at the centre of attention." Social work practice "as close to the person as possible," case screening, case meetings. Community planning of social services – the role of LAGs in mapping social needs, strengthening the competencies of small municipalities in delivering social work, coordination, and networking.

moderated by **Melanie Zajacová** / Charles University, Faculty of Philosophy, Head of the Department of Social Work

the panel will be in Czech only

panelists

- **Daniel Štěpánek** / Charles University, Faculty of Philosophy, Department of Social Work
- **Jaroslava Šibravová** / Ministry of Labour and Social Affairs, Section of Family Policy and Social Services, Department of Social Work, Social Housing and Homelessness Solutions
- **Monika Hanzelyová** / South Bohemian Region, Regional Coordinator of the Social Services Planning Process,
- **Alexander Olah** / LAG Západní Krušnohoří, Coordinator
- **Martina Sedláčková** / LAG Třeboňsko, Project Coordinator
- **Martin Vtípil** / Hlinsko Municipal Authority, Head of the Department of Social Affairs, Education, and Healthcare
- **Eva Tořová** / Mayor of Staré Hamry

LAGs speakers

- **Pavel Goby** / CHOPOS Community of Municipalities, Social Work Coordinator
- **Hana Drábková Sobková** / LAG Opavsko, Methodologist
- **Jana Hronová** / LAG Západní Krušnohoří, City of Chomutov, Head of the Community Planning Center

Multifunded approach in CLLD and its importance for rural areas and community development, strategic planning in the territory based on local knowledge, interconnection and linking of actors and topics in the territory, recommendations for the new programming period 2028+

Key benefits of CLLD, good practices of multi-fund financing, and an integrated approach to action in the regions in the Czech Republic – synergies and complementarities, specifics of rural support and its inhabitants, needs and resources, measuring support, impacts, and qualitative changes, recommendations for the future programming period 2028+.

moderated by **Radim Sršeň** / Deputy Minister for Regional Development

the panel will be interpreted into English

panelists

- **Marek Sovka** / Mayor of Branišovice, Deputy Governor of South Moravian Region
- **Ondřej Konečný** / Chairman of LAG Brána Vysočiny, Dean of the Faculty of Regional Development and International Studies, Mendel University in Brno
- **Martina Štěpánková** / Ministry of Labour and Social Affairs, Director of the European Funds and International Cooperation Section
- **Lidija Pavič** / Member of the European Economic and Social Committee
- **Urszula Budicz-Tabor** / Rural Pact Support Office
- **Marion Eckhart** / ELARD Knowledge Hub, LAG Halland (Sweden), Director
- **Markéta Dvořáková** / LAG Brdy-Vltava, Director

Innovative and creative approaches of LAGs to solving local problems, examples of piloting LAG innovations in local conditions, the further potential of LAGs as drivers of innovation in the territory, linking the activities of LAGs and CLLD-U

Presentation of innovations, their piloting, implementation, and dissemination through LAGs within CLLD projects supported by the ESF and ESF+, innovative approaches in community activities. Linking research and innovations in the public space and the role of LAGs in innovations at the local level. New perspectives in linking the activities of LAGs and CLLD-URBAN, connection with the Rural Development Program and the Ministry of Agriculture, Smart Villages.

moderated by **Rut Bízková** / Innovation and Research Consultant

the panel will be interpreted into English (to be confirmed)

panelists

- **Roman Haken** / Centre for Community Organizing (CpKP) Central Moravia, Director
- **Lukáš Trčka** / Technical Innovation Centre in Zlín, Executive, Founder of the private Kindergarten and Primary School JINOTAJ
- **Patrik Reichl** / JINAG - South Moravian Agency for Public Innovations, Director
- **Lenka Petránková** / LAG Český Sever, Project Manager, Territory Coordinator, and Analyst of MAP III (Local Action Plans)
- **Monika Smetanová** / LAG Krajina Srdce, Chairwoman

LAGs Speakers

- **Petra Formánková** / LAG SPLAV
- **Michaela Zelenková** / LAG Šipka, Project Coordinator

The role and good practices of LAGs in the field of socially responsible employment, building the potential of LAGs to use existing and new tools and approaches to support employment as an opportunity to address employment issues in rural areas

Finding and creating job opportunities in rural areas, including self-employment and entrepreneurship – tools and measures, cooperation, coordination, and networking. Employment of people with cumulative disadvantages in the labor market: specifics of the target group and finding ways to employ and stabilize them. Activities and focus of LAGs in the field of employment considering the ongoing and expected changes in the labour market. Transitional employment, work teams, workers cooperatives.

moderated by **Gustav Charouzek** / LAG Královská stezka, Director, CLLD-Strategy Manager

the panel will be in Czech only

panelists

- **Anna Brabcová** / Ministry of Labour and Social Affairs, Director of the Department of Labour Market Integration
- **Vlastislav Hlaváč** / Czech Labour Office, Director of the Děčín Branch
- **Lenka Ouředníčková** / Rubikon Centrum, Director of Innovations and Development
- **Eliška Hudcová** / Charles University, Protestant Theological Faculty, Department of Social Work
- **Petra Martinů** / LAG Poličsko, CLLD-Strategy Manager
- **Ferdinand Raditsch** / Květná Zahrada, Director, Partner of the LAG Poličsko Project
- **Ivo Škrabal** / BEC Cooperative, Chairman, Partner in the LAG Šumperský Venkov Project

LAGs Speakers

- **Michaela Vrbová** / LAG Horní Pomoraví, Social Worker
- **Petra Kucinová** / LAG Šumperský Venkov, LAG Manager, CLLD-Strategy Manager

17⁰⁰-17³⁰

summary of the panel outcomes, conclusion of the official program of the day

18⁰⁰-19⁰⁰

guided tour of the National Museum of Agriculture (in English), access to the museum terrace, a possibility of a short walk in Letná Park to the viewpoint

19⁰⁰-22⁰⁰

dinner (informal meeting, networking, musical performance)

WEDNESDAY 02/04/2025



National Museum of Agriculture / Národní zemědělské muzeum, Kostelní 1300/44, Praha 7

9⁰⁰-9³⁰

registration and welcome coffee

9³⁰-11¹⁵

parallel expert panels

good practices and inspiring outcomes of LAGs projects

discussion on topics for further development within CLLD and LAGs projects

Wellbeing of communities and the role of LAGs in the prevention of social exclusion (community work and community activities)

The key role of LAGs in supporting community wellbeing and intergenerational living. Prevention of social exclusion through community activities and community work. Mapping, knowledge, and utilization of available local resources. Supporting intergenerational dialogue within the community, the development of community work in the region.

moderated by **Markéta Dvořáková** / LAG Brdy-Vltava, Director

the panel will be interpreted into English (to be confirmed)

panelist

- **Zuzana Stanková** / Ostrava University, Faculty of Social Studies, Department of Social Work

panelists and LAGs Speakers on Community Resources

- **Michal Arnošt** / LAG Sv. Jana z Nepomuku, Project Manager
- **Petra Pavlíková** / LAG Krajina srdce, Coordinator of Material and Food Assistance
- **Zdeněk Říha** / LAG Pomalší, Project Coordinator
- **Kateřina Bernardová** / LAG Podchlumí, Project Coordinator

panelists and LAGs Speakers on Supporting Intergenerational Dialogue within the Community

- **Petra Andrášková** / LAG Bystřička, CLLD-Strategy Manager
- **Zdeňka Krůpová** / LAG Zubří země, Manager
- **Zuzana Syslová** / LAG Most Vysočiny, Coordinator
- **Eva Vašáková** / LAG Hradecký venkov, Coordinator

The role and potential of LAGs in the field of volunteering and civic engagement and support for informal and shared care

What does the term "volunteering" mean, forms of volunteering, related legislation, and the potential of LAGs in developing volunteering. How can volunteering be used to improve the social situation of caregivers and their families, and what role do LAGs play in this? Volunteering linked with informal and shared care, including homesharing and other alternatives. Palliative care in the natural environment of the client.

moderated by **Markéta Heroutová** / Silesian Diakonia, Head of the Brno Branch

the panel will be in Czech only

panelists

- **Olga Starostová** / Ministry of Labour and Social Affairs, Family Policy and Social Services Section, Coordination, Project, and Program Worker
- **Magdaléna Zemková** / Social Services Česká Třebová, Director of the Senior Home
- **Martina Macurová** / Centre for Community Organizing (CpKP) Central Bohemia, Director, Homesharing Guide
- **Petr Adamus** / ADRA Czech Republic, Head of Volunteering

LAGs Speakers

- **Eva Fialová** / LAG Brána Brněnska, Charity Tišnov, Volunteer Coordinator
- **Marie Homolková** / LAG Pošumaví, Coordinator and Manager of ESF+
- **Ludmila Hegerová** / LAG Sedlčansko, Project Coordinator
- **Martina Sedláčková** / LAG Třeboňsko, Project Coordinator and Methodologist for Working with a Target Group

Utilizing the potential of LAGs in piloting and implementing legislative changes in the social field

The potential of LAGs in the coordination role following the upcoming legislation on supporting families with children in vulnerable situations. Psychosocial support for children, parents, and teachers – the role of LAGs in mapping needs, networking in the region, and prevention. An effective approach to early identification of at-risk children and providing effective help, wellbeing, and mental health of children, vision for transforming educational institutions toward interdisciplinary cooperation.

moderated by **Lenka Felcmanová** / Society for All (SOFA), Chairwoman and Co-founder

the panel will be in Czech only

panelists

- **Miloslav Macela** / Ministry of Labour and Social Affairs, Department of Expert Activities
- **Ferdinand Hrdlička** / Ministry of Education, Youth, and Sports, Commissioner for Wellbeing
- **Klára Šimáčková Laurenčíková** / Deputy Minister for European Affairs, Government Commissioner for Human Rights (to be confirmed)
- **Petr Pabian** / Early Care Platform, Coordinator of the Advocacy Team for Early Care
- **Štěpán Bolf** / Ministry of Labour and Social Affairs, Department of Care Transformation for At-Risk Children

LAGs Speakers

- **Michaela Zelenková** / LAG Šipka, Project Coordinator
- **Petra Martinů** / LAG Poličko, CLLD-Strategy Manager
- **Jana Krutská & Petra Přílučíková** / LAG Říčansko, Project Managers
- **Aneta Malounková** / LAG Boskovicko, Project Coordinator and Community Worker

Capacity building of LAGs and linking community work and individual social work with the prevention of energy poverty and environmental issues

Energy counseling/prevention of energy poverty and linking with community work or individual social work, also in connection with debt counseling. Linking with the newly established social climate fund. Activities in environmental protection as part of community work of LAGs. Opportunities for involving young people in environmental community activities aimed at finding solutions in environmental protection, supporting the mental health of children, and preventing stress. Social consequences of adapting to climate change.

moderated by **Iva Černá** / LAG Pomalší, IROP and Expert Worker for ESF+

panelists

- **Barbara Halířová** / Trainer and Methodologist for Debt Counseling
- **Zuzanna Matěchová** / Ministry of Labour and Social Affairs, Innovation Project Prevention of Energy Poverty, Field Coordinator
- **Edina Ocsko** / Consultant/Expert for European Regional Development
- **Petr Chroust** / LAG Opavsko, Director
- **Eliška Víravová** / Influencer – Slow Fashion, Slow Food
- **Lenka Lejčková** / LAG Kraj živých vod, Community Coordinator
- **Bohuslav Binka** / philosopher and psychotherapist, guarantor of the Environmental Studies study program at the Department of Environmental Studies, Faculty of Social Studies, Masaryk University

LAGs Speakers

- **Markéta Pošíková** / LAG Podlipansko, Director

11¹⁵-11⁴⁵

coffee break

11⁴⁵-13¹⁵

living library

examples of projects or organizations that could inspire LAG practice, inspiration for strengthening communities through intergenerational collaboration, sustainable resource use, and the promotion of critical thinking

Instead of printed books, live personalities will speak on the panel with their inspiring personal stories, experiences, or initiatives to improve life in their surroundings and community:

- Intergenerational dialogue: **Kateřina Jirglová** / Mezi námi, Director
- Return of young people to the rural areas: **Anna Mužná** / Mayor of Skotnice
- Social farming: **to be specified**
- Disinformation and media literacy: **to be specified**
- Digital and local connections – How on-line platforms strenghten communities: **Eric Hendriks** / mijnbuurtje.nl platform

13¹⁵-14⁰⁰

summary of workshops and conference, conclusion

14⁰⁰-15¹⁵

lunch

The content of the panels may be further specified, and the conference program may undergo minor changes.