

Ministry of Labour and Social Affairs  
in cooperation with  
Ministry of Agriculture,  
Ministry for Regional Development,  
National Rural Network  
and National Local Action Groups Network  
of the Czech Republic  
are organizing conference



Co-funded by  
the European Union

CLLD —  
PROSPEROUS COMMUNITIES  
— OPPORTUNITY  
FOR A SHARED **FUTURE 28+**

COMMUNITY-LED LOCAL DEVELOPMENT  
IN OPERATIONAL PROGRAMME EMPLOYMENT,  
OPERATIONAL PROGRAMME EMPLOYMENT PLUS,  
RURAL DEVELOPMENT PROGRAMME  
AND STRATEGIC PLAN  
OF COMMON AGRICULTURAL POLICY

**31/03 — 02/04/2025**

National Museum of Agriculture, Prague  
Kostelní 1300/44, Praha 7 – Letná

### Conference Objectives

- Presentation of Local Action Groups (LAGs) as key local actors for the implementation of social agendas and prevention of social exclusion at the local level.
- Promotion of multidisciplinary approaches and multifund solutions in rural areas.
- Recommendations for CLLD in the new programming period 2028+ at national and european level.

## FINAL AGENDA / as of 26/03/2025

### MONDAY 31/03/2025

#### project visits

13<sup>00</sup> excursions departure / street Na Florenci (opposite No. 23), Praha 1

#### project visits in LAG Brdy-Vltava / incl. English translation

- World of Good People – Community Centre
- Day Care Centre – Nursing home in Dobříš
- Reconstruction of Space for Meeting People in Neighborhood of Nursery School n. 2
- Revitalization of Urban Green and Space in front of Local Authority in Dobříš
- Reconstruction of School Rooms and its Equipment for Elementary School TRNKA
- Reconstruction of Floors, New Equipment for School Kitchen and New Equipment for Children Game

14<sup>00</sup>-17<sup>00</sup> welcome and introduction of the LAG and its activities, project visits.

light refreshments

18<sup>00</sup> estimated arrival to Prague

### TUESDAY 01/04/2025

#### National Museum of Agriculture / Národní zemědělské muzeum, Kostelní 1300/44, Praha 7

9<sup>00</sup>-10<sup>00</sup> registration and welcome coffee  LECTURE HALL

10<sup>00</sup>-10<sup>20</sup> **welcome speech** – conference moderated by **Jan Pokorný** / journalist, publicist  
**Marian Jurečka** / Deputy Prime Minister, Minister of Labour and Social Affairs  
**Marek Výborný** / Minister of Agriculture  
**Petr Kulhánek** / Minister for Regional Development

10<sup>20</sup>-10<sup>30</sup> organizational announcement

10<sup>30</sup>-11<sup>30</sup> **main challenges of the present and near future for the development of the Czech Republic and preparedness to respond to them**

**Main challenges for the development of the Czech Republic, specifically in areas under the responsibility of the Ministry of Labour and Social Affairs, Ministry intentions and the role of CLLD and LAGs as local actors in these areas.**

**Marian Jurečka** / Deputy Prime Minister, Minister of Labour and Social Affairs

**Perspectives on the development of communities outside large cities in the context of megatrends in Europe and worldwide. Challenges for the development of the Czech Republic. Tools in the social field and community wellbeing.**

**Jose Enrique Garcilazo** / OECD, Deputy Head of the Regional Development

and Multi-level Governance Division, Centre for Entrepreneurship, SMEs, Regions, and Cities

### panel discussion

**Marian Jurečka** / Deputy Prime Minister, Minister of Labour and Social Affairs

**Radim Sršeň** / Deputy Minister for Regional Development, Czech Republic's representative in the European Committee of the Regions

**Jose Enrique Garcilazo** / OECD, Deputy Head of the Regional Development and Multi-level Governance Division, Centre for Entrepreneurship, SMEs, Regions, and Cities at the

**Simona Pulbere** / European Commission, DG Employment, Social Affairs and Inclusion, Unit G1: European Social Fund+

**Iwona Lisztwan** / European Commission, DG Agriculture and Rural Development, Coordinator of LEADER rural development

- What challenges are we facing and what challenges do we expect in the near future in relation to the development of the Czech Republic, specifically in the context of the agendas of Ministry of Labour and Social Affairs?
- How are we prepared to respond? How can we strengthen Czech rural areas so that they are competitive and create opportunities that are not available in large cities?
- The role of LAGs as key local actors in implementing social and other agendas in the region. What is expected from LAGs in achieving cohesion and creating good living conditions?
- What is the vision of the local community of the future, and what are the challenges and opportunities within CLLD/LEADER in the upcoming programming period?

11<sup>30</sup>-12<sup>00</sup>

coffee break

12<sup>00</sup>-13<sup>00</sup>

### presentation of the results and benefits of CLLD in ESF and ESF+

**Resume of CLLD and LAG support including concrete examples of implementation, evaluation outputs and good practice**

**Martina Štěpánková** / Ministry of Labour and Social Affairs, Director of the European Funds and International Cooperation Section

**Renáta Kučerová** / Ministry of Labour and Social Affairs, Head of the CLLD and ITI Projects Department

### LAGs as key local actors for implementing social agendas in the region

**Anežka Pavlišová** / LAG Holicko, ESF+ Coordinator

**Zuzana Pavlisková** / LAG Frýdlantsko-Beskydy, LAG Manager

**Lucie Winklerová** / MAS Frýdlantsko, Manager, Community Programs and Education Manager

### Contribution of LAGs to improving services in the social sector, future opportunities & challenges

**Petra Zdražilová** / Ministry of Labour and Social Affairs, Director of the Family Policy and Social Services Section

13<sup>00</sup>-14<sup>00</sup>

### examples of good practices, successful application of LAGs with support from several operational programs and other financial sources – the importance of multi-fund financing

#### introductory speech by the expert

**Place-based approaches, effectiveness of support for achieving cohesion, synergies, added value**

**Petr Zahradník** / Economist, Member of the National Economic Council of the Government of the Czech Republic, Advisor of European Economic and Social Committee

- **Ministry of Labour and Social Affairs:** Benefits of LAGs supported under ESF+, opportunities for involvement in the upcoming program and multi-fund financing  
**Martina Štěpánková** / Ministry of Labour and Social Affairs, Director of the European Funds and International Cooperation Section
- **Ministry of Agriculture:** The importance of support under the LEADER program, benefits of multi-fund financing  
**Radan Večerka** / Deputy Minister of Agriculture
- **Ministry of the Environment:** Cooperation between the ministry and LAGs  
**Tomáš Kažmierski** / Ministry of the Environment, Director of the Financial Instruments Department, Deputy Director of the Environmental Economics Section
- **National Local Action Groups Network of the Czech Republic:** Experience in linking agendas, the importance of LAG activities in multiple areas for rural development, cooperation with ministries, and transferring acquired knowledge to providers. Territory as a client = "case management of territory."  
**Jana Kuthanová** / Chairwoman of the National LAG Network
- **ELARD – European LEADER Association for Rural Development:** Challenges and opportunities within CLLD and LEADER, inspiring examples of LAGs in Poland  
**Piotr Sadlocha** / President of the European LEADER Association for Rural Development

14<sup>00</sup>-15<sup>15</sup>

lunch **3 EXHIBITION HALL**

15<sup>15</sup>-17<sup>00</sup>

parallel expert panels

good practices and inspiring outcomes of LAGs projects

discussion on topics for further development within CLLD and LAGs projects

---

**The contribution of LAGs in the field of social inclusion (social work) from various perspectives of Regions, municipalities and target groups **3 EXHIBITION HALL****

The impact of LAGs in the area of social inclusion as a win-win measure for all involved actors. Presentation of LAG activities in the field of social work: examples from regions/municipalities where cooperation is effectively established, examples of small municipalities and the specific benefits for mayors and their communities, "the client at the centre of attention." Social work practice "as close to the person as possible," case screening, case meetings. Community planning of social services – the role of LAGs in mapping social needs, strengthening the competencies of small municipalities in delivering social work, coordination, and networking.

moderated by **Melanie Zajacová** / Charles University, Faculty of Philosophy, Head of the Department of Social Work

**the panel will be in Czech only**

**panelists**

- **Daniel Štěpánek** / Charles University, Faculty of Philosophy, Department of Social Work
- **Jaroslava Šibravová** / Ministry of Labour and Social Affairs, Section of Family Policy and Social Services, Department of Social Work, Social Housing and Homelessness Solutions
- **Monika Hanzelyová** / South Bohemian Region, Regional Coordinator of the Social Services Planning Process,
- **Alexander Olah** / LAG Západní Krušnohoří, Coordinator
- **Martina Sedláčková** / LAG Třeboňsko, Project Coordinator
- **Martin Vtípil** / Hlinsko Municipal Authority, Head of the Department of Social Affairs, Education, and Healthcare
- **Eva Tořová** / Mayor of Staré Hamry

**LAGs speakers**

- **Pavel Goby** / CHOPOS Community of Municipalities, Social Work Coordinator
- **Hana Drábková Sobková** / LAG Opavsko, Methodologist
- **Jana Hronová** / LAG Západní Krušnohoří, City of Chomutov, Head of the Community Planning Center

---

**Multifunded approach in CLLD and its importance for rural areas and community development, strategic planning in the territory based on local knowledge, interconnection and linking of actors and topics in the territory, recommendations for the new programming period 2028+**

**0 LECTURE HALL**

Key benefits of CLLD, good practices of multi-fund financing, and an integrated approach to action in the regions in the Czech Republic – synergies and complementarities, specifics of rural support and its inhabitants, needs and resources, measuring support, impacts, and qualitative changes, recommendations for the future programming period 2028+.

moderated by **Radim Sršeň** / Deputy Minister for Regional Development

**the panel will be interpreted into English**

**panelists**

- **Marek Sovka** / Mayor of Branišovice, Deputy Governor of South Moravian Region
- **Ondřej Konečný** / Chairman of LAG Brána Vysočiny, Dean of the Faculty of Regional Development and International Studies, Mendel University in Brno
- **Martina Štěpánková** / Ministry of Labour and Social Affairs, Director of the European Funds and International Cooperation Section
- **Lidija Pavić-Rogošić** / Member of the European Economic and Social Committee
- **Urszula Budzich-Tabor** / Rural Pact Support Office
- **Marion Eckardt** / ELARD Knowledge Hub, LAG Halland (Sweden), Director
- **Markéta Dvořáková** / LAG Brdy-Vltava, Director

**Innovative and creative approaches of LAGs to solving local problems, examples of piloting LAG innovations in local conditions, the further potential of LAGs as drivers of innovation in the territory, linking the activities of LAGs and CLLD-U**

**2 DISCOVERY LAB**

Presentation of innovations, their piloting, implementation, and dissemination through LAGs within CLLD projects supported by the ESF and ESF+, innovative approaches in community activities. Linking research and innovations in the public space and the role of LAGs in innovations at the local level. New perspectives in linking the activities of LAGs and CLLD-URBAN, connection with the Rural Development Program and the Ministry of Agriculture, Smart Villages.

moderated by **Rut Bízková** / Innovation and Research Consultant

**the panel will be interpreted into English**

**panelists**

- **Roman Haken** / Centre for Community Organizing (CpKP) Central Moravia, Director
- **Lukáš Trčka** / Technological Innovation Centre, Executive
- **Patrik Reichl** / JINAG - South Moravian Agency for Public Innovations, Director
- **Lenka Petránková** / LAG Český Sever, Project Manager, Territory Coordinator, and Analyst of MAP III (Local Action Plans)
- **Monika Smetanová** / LAG Krajina Srdce, Chairwoman

**LAGs Speakers**

- **Petra Formánková** / LAG SPLAV
- **Michaela Zelenková** / LAG Šipka, Project Coordinator

**The role and good practices of LAGs in the field of socially responsible employment, building the potential of LAGs to use existing and new tools and approaches to support employment as an opportunity to address employment issues in rural areas**

**1 SILENCE LAB**

Finding and creating job opportunities in rural areas, including self-employment and entrepreneurship – tools and measures, cooperation, coordination, and networking. Employment of people with cumulative disadvantages in the labor market: specifics of the target group and finding ways to employ and stabilize them. Activities and focus of LAGs in the field of employment considering the ongoing and expected changes in the labour market. Transitional employment, work teams, workers cooperatives.

moderated by **Gustav Charouzek** / LAG Královská stezka, Director, CLLD-Strategy Manager

**the panel will be in Czech only**

**panelists**

- **Anna Brabcová** / Ministry of Labour and Social Affairs, Director of the Department of Labour Market Integration
- **Vlastislav Hlaváč** / Czech Labour Office, Director of the Děčín Branch
- **Lenka Ouředníčková** / Rubikon Centrum, Director of Innovations and Development
- **Eliška Hudcová** / Charles University, Protestant Theological Faculty, Department of Social Work
- **Petra Martinů** / LAG Poličsko, CLLD-Strategy Manager
- **Ferdinand Raditsch** / Květná Zahrada, Director, Partner of the LAG Poličsko Project
- **Ivo Škrabal** / BEC Cooperative, Chairman, Partner in the LAG Šumperský Venkov Project

**LAGs Speakers**

- **Michaela Vrbová** / LAG Horní Pomoraví, Social Worker
- **Petra Kucinová** / LAG Šumperský Venkov, LAG Manager, CLLD-Strategy Manager

17<sup>00</sup>-17<sup>30</sup>

summary of the panel outcomes, conclusion of the official program of the day **0 LECTURE HALL**

18<sup>00</sup>-19<sup>00</sup>

guided tour of the National Museum of Agriculture (in English), access to the museum terrace, a possibility of a short walk in Letná Park to the viewpoint

19<sup>00</sup>-22<sup>00</sup>

dinner (informal meeting, networking, musical performance) **3 EXHIBITION HALL**

WEDNESDAY 02/04/2025



National Museum of Agriculture / Národní zemědělské muzeum, Kostelní 1300/44, Praha 7

9<sup>00</sup>-9<sup>30</sup>

registration and welcome coffee

9<sup>30</sup>-11<sup>15</sup>

parallel expert panels

good practices and inspiring outcomes of LAGs projects

discussion on topics for further development within CLLD and LAGs projects

---

**Wellbeing of communities and the role of LAGs in the prevention of social exclusion (community work and community activities) 0 LECTURE HALL**

The key role of LAGs in supporting community wellbeing and intergenerational living. Prevention of social exclusion through community activities and community work. Mapping, knowledge, and utilization of available local resources. Supporting intergenerational dialogue within the community, the development of community work in the region.

moderated by **Markéta Dvořáková** / LAG Brdy-Vltava, Director

**the panel will be interpreted into English**

**panelist**

- **Zuzana Stanková** / Ostrava University, Faculty of Social Studies, Department of Social Work

**panelists and LAGs Speakers on Community Resources**

- **Michal Arnošt** / LAG Sv. Jana z Nepomuku, Project Manager
- **Petra Pavlíková** / LAG Krajina srdce, Coordinator of Material and Food Assistance
- **Zdeněk Říha** / LAG Pomalší, Project Coordinator
- **Kateřina Bernardová & Pavlína Morávková** / LAG Podchlumí

**panelists and LAGs Speakers on Supporting Intergenerational Dialogue within the Community**

- **Petra Andrášková** / LAG Bystřička, CLLD-Strategy Manager
- **Zdeňka Krůpová** / LAG Zubří země, Manager
- **Zuzana Syslová** / LAG Most Vysočiny, Coordinator
- **Eva Vašáková** / LAG Hradecký venkov, Coordinator

---

**The role and potential of LAGs in the field of volunteering and civic engagement and support for informal and shared care 3 EXHIBITION HALL**

What does the term "volunteering" mean, forms of volunteering, related legislation, and the potential of LAGs in developing volunteering. How can volunteering be used to improve the social situation of caregivers and their families, and what role do LAGs play in this? Volunteering linked with informal and shared care, including homesharing and other alternatives. Palliative care in the natural environment of the client.

moderated by **Markéta Heroutová** / Silesian Diakonia, Head of the Brno Branch

**the panel will be in Czech only**

**panelists**

- **Olga Starostová** / Ministry of Labour and Social Affairs, Family Policy and Social Services Section, Coordination, Project, and Program Worker
- **Magdaléna Zemková** / Social Services Česká Třebová, Director of the Senior Home
- **Martina Macurová** / Centre for Community Organizing (CpKP) Central Bohemia, Director, Homesharing Guide
- **Petr Adamus** / ADRA Czech Republic, Head of Volunteering

**LAGs Speakers**

- **Eva Fialová** / LAG Brána Brněnska, Charity Tišnov, Volunteer Coordinator
- **Marie Homolková** / LAG Pošumaví, Coordinator and Manager of ESF+
- **Ludmila Hegerová** / LAG Sedlčansko, Project Coordinator
- **Martina Sedláčková** / LAG Třeboňsko, Project Coordinator and Methodologist for Working with a Target Group

## Utilizing the potential of LAGs in piloting and implementing legislative changes in the social field

### 1 SILENCE LAB

The potential of LAGs in the coordination role following the upcoming legislation on supporting families with children in vulnerable situations. Psychosocial support for children, parents, and teachers – the role of LAGs in mapping needs, networking in the region, and prevention. An effective approach to early identification of at-risk children and providing effective help, wellbeing, and mental health of children, vision for transforming educational institutions toward interdisciplinary cooperation.

moderated by **Lenka Felcmanová** / Society for All (SOFA), Chairwoman and Co-founder

**the panel will be in Czech only**

#### panelists

- **Miloslav Macela** / Ministry of Labour and Social Affairs, Department of Expert Activities
- **Ferdinand Hrdlička** / Ministry of Education, Youth, and Sports, Commissioner for Wellbeing
- **Klára Šimáčková Laurenčíková** / Deputy Minister for European Affairs, Government Commissioner for Human Rights
- **Petr Pabian** / Early Care Platform, Coordinator of the Advocacy Team for Early Care
- **Štěpán Bolf** / Ministry of Labour and Social Affairs, Department of Care Transformation for At-Risk Children

#### panelists & LAGs Speakers

- **Michaela Zelenková** / LAG Šipka, Project Coordinator
- **Petra Martinů** / LAG Poličko, CLLD-Strategy Manager
- **Jana Krutská & Petra Přílučíková** / LAG Říčansko, Project Managers
- **Lucie Procházková** / Charity Mnichovice, Director, Partner of the LAG Říčansko Project
- **Marie Kaštylová** / Portimo, head of the Team around the child, Partner of the LAG Zubří země Project
- **Aneta Malounková** / LAG Boskovičko, Project Coordinator and Community Worker

## Capacity building of LAGs and linking community work and individual social work with the prevention of energy poverty and environmental issues

### 2 DISCOVERY LAB

Energy counseling/prevention of energy poverty and linking with community work or individual social work, also in connection with debt counseling. Linking with the newly established social climate fund. Activities in environmental protection as part of community work of LAGs. Opportunities for involving young people in environmental community activities aimed at finding solutions in environmental protection, supporting the mental health of children, and preventing stress. Social consequences of adapting to climate change.

moderated by **Iva Černá** / LAG Pomalší, IROP and Expert Worker for ESF+

#### panelists

- **Barbara Halířová** / Trainer and Methodologist for Debt Counseling
- **Zuzanna Matěchová** / Ministry of Labour and Social Affairs, Innovation Project Prevention of Energy Poverty, Field Coordinator
- **Edina Ocsko** / Consultant/Expert for European Regional Development
- **Petr Chroust** / LAG Opavsko, Director
- **Eliška Víravová** / Greenfluencer
- **Lenka Lejčková** / LAG Kraj živých vod, Community Coordinator
- **Bohuslav Binka** / philosopher and psychotherapist, guarantor of the Environmental Studies study program at the Department of Environmental Studies, Faculty of Social Studies, Masaryk University

#### LAGs Speakers

- **Markéta Pošíková** / LAG Podlipansko, Director

11<sup>15</sup>-11<sup>45</sup>

coffee break

11<sup>45</sup>-13<sup>15</sup>

living library **0** LECTURE HALL

examples of projects or organizations that could inspire LAG practice, inspiration for strengthening communities through intergenerational collaboration, sustainable resource use, digital platforms and the promotion of critical thinking

Instead of printed books, live personalities will speak on the panel with their inspiring personal stories, experiences, or initiatives to improve life in their surroundings and community:

- Return of young people to the rural areas: **Anna Mužná** / Mayor of Skotnice & **Eva Arnošt** / Spolek Skrojek
- Intergenerational dialogue: **Kateřina Jirglová** / Mezi námi, Director
- Business for people and the planet: **Markéta Vinkelhoferová**
- Disinformation and media literacy: **Kateřina Kůmpel** / zvoli.info
- Digital and local connections – How on-line platforms strenghten communities: **Eric Hendriks** / mijnbuurtje.nl platform

13<sup>15</sup>-14<sup>00</sup>

summary of workshops and conference, conclusion

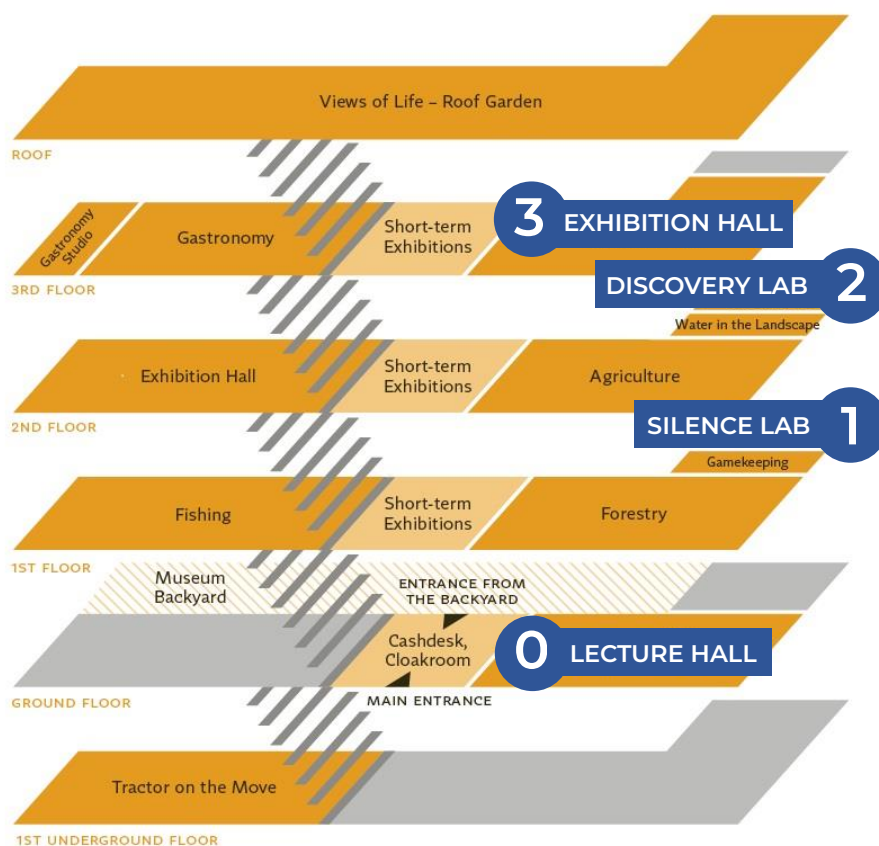
14<sup>00</sup>-15<sup>15</sup>

lunch **3** EXHIBITION HALL

The conference program may undergo minor changes.



## Museum Floor Plan



[www.nzm.cz/en](http://www.nzm.cz/en)